



FOR IMMEDIATE RELEASE: April 1, 2015
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**LOCAL HARRY POTTER FANS TAKE ON LITERACY ISSUES
(AS IF THEY ARE “HE WHO MUST NOT BE NAMED”)**

First State Potion Masters’ Accio Books 2015 campaign will benefit Read Aloud Delaware

The First State Potion Masters, Delaware chapter of the Harry Potter Alliance, are hosting their First Annual *Accio Books 2015* book drive campaign to proudly benefit Read Aloud Delaware. New and gently used children’s books can be donated at key locations around New Castle County Delaware and at one location in Delaware County Pennsylvania now through May 31st, 2015.

About the Harry Potter Alliance and the First State Potion Masters

The Harry Potter Alliance is a global non-profit that seeks to empower fans to act like the heroes they love to make the world a better place. The First State Potion Masters is the Delaware chapter of the HPA and our mission is to mobilize fans across the state toward issues of literacy, equality, and human rights. Our goal is to make civic engagement exciting by channeling the entertainment-saturated facets of our culture toward mobilization for deep and lasting social change.

About Read Aloud Delaware

Read Aloud Delaware is a nonprofit organization dedicated to the promotion of reading and is the only statewide organization focusing attention on the critical early years of child development. They promote reading aloud to children in order to encourage a love of books and a desire to become a reader. Volunteers of all ages read one-on-one to children in child care centers, clinics, and shelters serving low-income families.

Drop Off Locations

Alapocas Run State Park
Blue Ball Barn (Park Office)
1914 West Park Drive
Wilmington, DE 19803
Monday – Sunday 8am – 4pm

BellaVista Trattoria & Pizzeria
5337 Limestone Road
Wilmington, DE 19808
Monday – Thursday 11am – 9pm
Friday – Sunday 11am – 10pm

BellaVista Trattoria & Pizzeria
3 South Orange Street
Wilmington, DE 19801
Monday – Thursday 11am – 6pm
Friday – Sunday 11am – 4pm

Delaware Dance Parties
“Apparating” Location; please check their Facebook page for current visiting hours
<http://www.facebook.com/DelawareDanceParty>

Planet Fitness
4952 Pennell Road
Aston, PA 19014
24/7

This-N-That Resale
35 Salem Church Road
Newark, DE 19713
Thursday – Friday 10am – 5pm
Saturday – Sunday 10am – 4pm

Still accepting business partners that would like to participate as a drop-off location!

Contact

First State Potion Masters
Website: <http://firststatepotionmasters.weebly.com>
Facebook: <http://www.facebook.com/HPAFirstState>
Twitter: <http://www.twitter.com/HPAFirstState>
Facebook Event Page: <http://www.facebook.com/events/374807579372686/>

Read Aloud Delaware
<http://readalouddelaware.org>

Harry Potter Alliance
<http://thehpalliance.org>

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